



# OVER 140 YEARS OF NATIONAL AND INTERNATIONAL COVERAGE

Launched in 1855, by 1896 *The Telegraph* was the biggest-selling newspaper in the world. It is generally seen by press historians as the start of a new era of journalism, and marked the first step toward the mass-market style that has developed into rival newspapers like the *Daily Mail*. *The Telegraph* is one of the few newspapers to have noticeably and deliberately shifted its political standpoint, moving from its early left-leaning liberalism to a more right-leaning conservatism in the late 1870s, and in the 1850s and 1860s it expanded coverage into the arts, culture, and the sciences.

## KEY STATISTICS

Number of articles

**Over 9 million**

Number of pages

**Over 950,000**

Earliest document

**1855**

Latest document

**2000**

## A CHANGING APPROACH TO NEWS

*The Telegraph Historical Archive* provides a unique opportunity to explore the effect of political allegiance on reporting, as it is one of the few newspapers to noticeably change its political position

## COMPARE DIFFERENT VIEWPOINTS

A valuable counterpoint to the journalism of major rival papers, giving insight into how the reporting of news stories was affected by the target audience

## PIONEERING COVERAGE

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## CROSS-SEARCH FOR NEW CONNECTIONS

Explore a deeper picture of arts and culture in the mid-19<sup>th</sup> century, as *The Telegraph* was one of the earliest newspapers to actively cover these fields

### A MULTIDISCIPLINARY RESOURCE

- Arts and Culture
- Business and Economics
- Politics and International Relations
- Science and Technology
- Social History



### FEATURES AND TOOLS

#### Term Frequency

See the frequency of search terms within a content set to begin assessing interactions and how they developed over time.

#### Term Clusters

Developing research topics by identifying and organising frequently occurring themes, and revealing hidden relationships between search terms.

#### Text & Data Mining

At request, Gale will deliver data and metadata associated with the collection for use in data mining and textual analysis, supporting the digital humanities.

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