

# ONE SEARCH, MULTIPLE RESOURCES CONSULTED



For more than 60 years, libraries have been relying on Gale for authoritative directories on companies, publishers, associations, and more. With 23 titles in the collection, across varied subjects, the *Gale Directory Library* offers a wide range of data searching, filtering, and exporting options for users to tailor results and put them to practical use.

These innovative features, now enhanced with a modern and user-friendly interface, make *Gale Directory Library* the essential tool for research and marketing.

## ACCESS THE POWER OF ONLINE SEARCHING

### CUSTOMIZE YOUR OWN COLLECTIONS

Consider the benefits of selecting the directories most relevant to your patrons' needs, including business and market research, medical and health topics, publishing, government, higher education, research, and more.

### SEARCH, SORT, EXPORT, AND ANALYZE

Move your volumes off the shelves and onto a platform built for cross searching content among your entire *Gale Directory Library* collection. Users can search data for a specific year, or over a period of time, for historical analysis.

### BUY LIKE A BOOK, USE LIKE A DATABASE

As an added value when you purchase a title from the *Gale Directory Library*, you own it like a book collection, but use it like a database due to its robust search and export features. A new edition is published annually for each title.

### USE FAMILIAR TOOLS WITH ADDED BENEFITS

Users will find many of the same tools included in Gale's most popular resources, such as Search History, Highlight and Notes, Citation Tools, My Folder, Bookmark, and Title List. Additionally, search results can be exported to Microsoft OneDrive, Google Drive, and email address, or locally to a PC.

more 

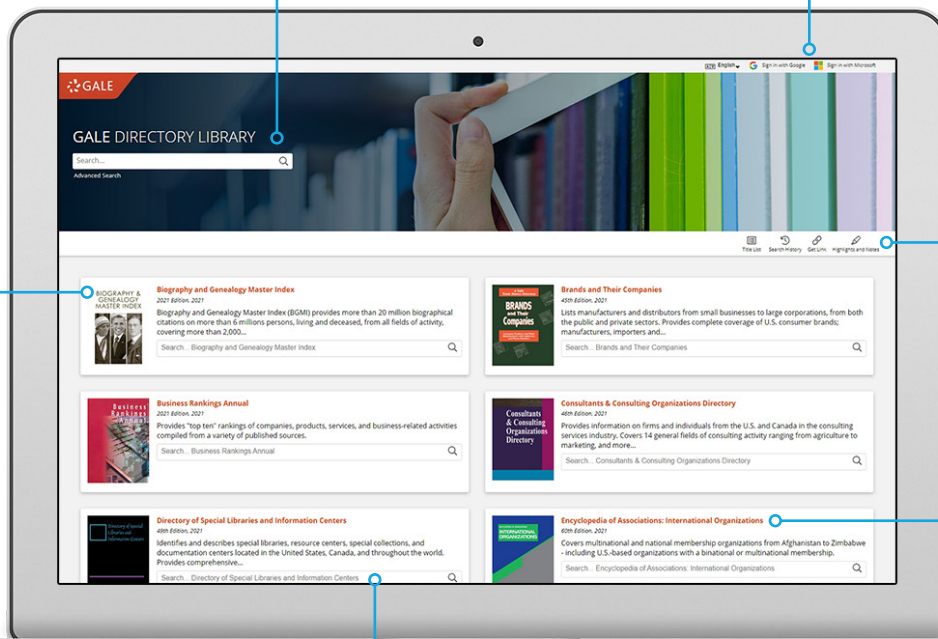
# A NEW LOOK AND POWERFUL FEATURES

## CROSS-SEARCH CAPABILITY

Search across all directories in the library's collection.

## KNOW WHAT YOU OWN

Cover images display for each directory with a brief description.



## EASILY EXPORT

Export data right to your Google Drive or Microsoft OneDrive Account.

## ACCESS TOOLS

Click on the icons to utilize tools including Title List, Search History, Get Link, and Highlights and Notes.

## STREAMLINED ACCESS

Search on an individual directory in the library's collection, right from the homepage.

## VIEW ENTIRE SERIES

Titles on the homepage link to an About the Series page.

Product screen capture as of June 2021. Actual interface may vary.

With anytime, anywhere access, all users can locate the information they need. Businesses seeking prospects, students searching for eligible scholarships, fundraisers looking for contacts, and patrons researching health care providers by geographical area and by specialty, will benefit from *Gale Directory Library*.

“The bottom line for librarians and library users is that the *Gale Directory Library* is incredibly easy to use, consistent in functionality with other Gale products, and unique in content options. Each library can assemble a set of digital directories that works best for their own collection goals. The content is from Gale’s time-honored and trusted directories that many of us have used in print for years, but now integrates the cross-search interface to enhance the research experience.”

Holly Hibner, MLIS  
Adult Services Coordinator  
Plymouth District Library

## Popular directories include:

- Brands and Their Companies*
- Encyclopedia of Associations*
  - *International Organizations*
  - *National Organizations of the U.S.*
  - *Regional, State, and Local Organizations*
- Gale Directory of Publications and Broadcast Media*
- Market Share Reporter*
- Medical and Health Information Directory*
- Scholarships, Fellowships, and Loans*
- Ward’s Business Directories*
  - *U.S. Private and Public Companies*
  - *Private and Public Companies in Canada and Mexico*

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